ANNUAL POVERTY SUMMIT
Changing Attitudes, Changing Laws, Changing Lives

Thursday, December 4, 2014
8:30 AM to 3 PM
Crowne Plaza, Monroe, New Jersey

Breakfast and lunch will be served.

Featuring Keynote Speaker

DR. KASTURI DASGUPTA
Professor of Sociology at Georgian Court University

Vanquishing Injustice Once and For All: Marking the 50 Years of the War to End Poverty

Be Part of the Solution

Recognizing the 50th Anniversary of the War on Poverty, This year’s conference will celebrate the victories in this war and focus attention on what steps New Jersey must take to ultimately win.

Conference participants will be equipped to continue this effort through skill-building workshops, networking opportunities and issue-advocacy training.

(See back panel for details).

Prevent Reduce End POVERTY NOW
Morning Workshops  
**SKILL-BUILDING**

A. **How to Engage Your Legislators** — Participate in training and discussion on strategies for convincing elected representatives to partner in advocacy efforts.

B. **Media Interactions** — Learn guidelines for framing talking points in press-friendly ways and preparing for and effectively presenting yourself in press interviews.

C. **Being an Advocate in Community Conversations** — Discuss strategies for talking about poverty-related policies in ways that win support and counteract stereotypes.

D. **Using Social Media for Advocacy** — Learn how to leverage the power of social media to engage potential partners and advance your advocacy agenda.

Afternoon Workshops  
**ISSUE-ADVOCACY**

A. **Housing: The United for Homes Campaign** — Learn about the need for housing lower-income people can afford and how you can join the effort to secure funding for the National Housing Trust Fund, a large new source of money dedicated to address the rental housing needs of very low income people.

B. **Hunger: The School Breakfast Campaign** — Learn how providing breakfast-after-the-bell can make a tremendous difference in child nutrition and learning, and get tools to advocate in your community.

C. **Economic Empowerment: Workforce Policies** — Learn how policies like Earned Sick Time and Minimum Wage support workers and the economy, and how you can advocate for needed changes.

D. **Comprehensive: Building a Coordinated Response to Poverty** — Join the discussion on how advocates can advance comprehensive changes to ensure economic opportunity for all.

**REGISTRATION**

To allow all interested persons to attend, we are offering the following registration options:

- **Individual Scholarship**: $0
  *Fee covered by scholarship.*

- **Individual Registration**: $25

- **Individual Plus Scholarship**: $50
  *Provides a scholarship for another guest.*

- **Table Sponsorship**: $200
  *Provides eight conference registrations for the guests of your choice, as well as funding two conference scholarships.*

- **Ride-Sharing**: If you need a ride to the conference, or if you can provide rides to one or more conference participants, please indicate this on the registration.

**PLEASE REGISTER TODAY:**

www.antipovertynetwork.org/event-1770972